



WAKE FOREST
UNIVERSITY

SCHOOL of PROFESSIONAL STUDIES



**MASTER OF
FINANCIAL TECHNOLOGY
and ANALYTICS—Online**

Drive *GROWTH* and *INNOVATION* in a Fast-Evolving Field

Ready to lead the future of financial technology and analytics? Earn your master's degree or graduate certificate online from top-ranked Wake Forest University. You'll gain specialized expertise at the intersection of finance and technology that today's employers—and the global economy—need most. Be ready to advance as an in-demand fintech professional in a wide range of businesses and industries.



WHY CHOOSE

Wake Forest University?

Career Advancement

Equip yourself with the latest tools and techniques you need to drive your career forward, faster.

Accomplished Faculty

Created and taught by experts in this dynamic, expanding field, our graduate programs align to today's market trends and industry demands.

Online Flexibility

Take your courses 100% online, on your own time and schedule, and at your own pace.

Extensive Support

Work 1-on-1 with a Student Success Manager who is dedicated to your academic and career advancement. You'll get all the support you would on campus, plus extra resources designed for adult online students.

Connected Community

Attend optional live video discussions to engage and network with fellow fintech professionals and faculty.

LEARN MORE | 877.523.8271 | APPLY TODAY



Attend One of the Nation's *LEADING UNIVERSITIES*

Top-ranked in the U.S.

Earn your master's degree at a school that's been recognized for 25+ years.

185+ Year History

Enjoy the highest academic quality that blends deep experience with cutting-edge curriculum.

80K+ Alumni

Join our esteemed worldwide network and tap into exciting new opportunities.



We're located in Charlotte, NC, the second-largest banking hub in the U.S. and the epicenter for innovation in the financial sector. Our industry partnerships and deep connections ensure your education is grounded in specific market needs.

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FINTECH

Industry Outlook

Demand for business and financial professionals is on the rise. Globalization, a growing economy, a complex tax and regulatory environment, and increased use of data and market research should continue to fuel this growth from 2021–2031.



17%

Job growth projected for financial managers, which is much faster than the average



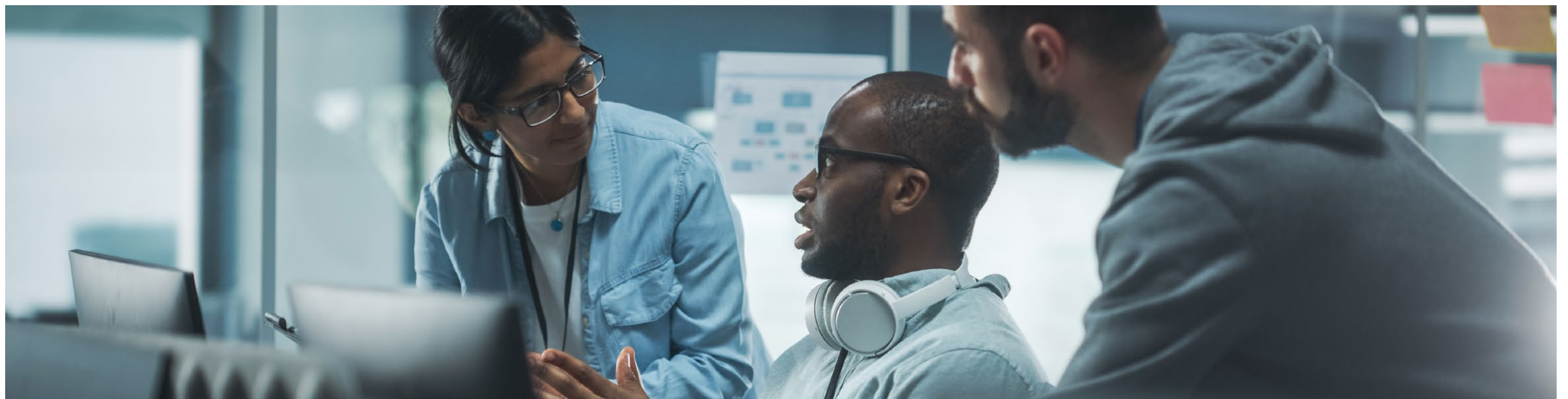
715K+

New jobs for business and financial occupations



\$105B

Global fintech investment in 2020—expected to increase rapidly along with the use of digital platforms



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Program *OVERVIEW*



Become an innovative fintech leader who can help businesses enter new markets and serve customers in new ways. The interdisciplinary curriculum weaves together an emphasis on emerging technologies, data management, and impactful leadership. You'll gain knowledge to keep you at the forefront of the field, mastering subjects ranging from cryptocurrencies to the digitization of financial operations to environmental, social, and corporate governance (ESG) principles.

Course Highlights

- Decision Making and Risk Management
- Managing Disruption and Innovation
- Visual Analytics and Influencing
- Emerging Technologies
- Machine Learning and Artificial Intelligence



Length: 2 years
(go faster or slower
if you need to)

Start Dates: 3 per year
(Fall, Spring, Summer)

Tuition: \$38,940



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“Our research indicates that the future of professional education can benefit from a combination of traditional and novel, flexible offerings that advance relevant knowledge and prepare professionals to lead impactful change in their professions and industry.”

—Charles Iacovou, Ph.D.

Vice Provost of Wake Forest Charlotte Programs
Dean of the School of Professional Studies

About the School of Professional Studies

Wake Forest created the School of Professional Studies to help working adults build the skills and credentials needed to thrive in a fast-transforming global marketplace. You'll gain a rare and valuable blend of leadership, technical, and practical industry expertise that empowers you to advance your career, your organization—and your world.





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WAKE

to what's next.

Learn More | Call 877.523.8271 | Apply Now

Sources:

Best National University: <https://www.usnews.com/best-colleges/rankings/national-universities> (tie)

25+ Years: <https://news.wfu.edu/2020/09/14/wake-forest-ranked-among-top-national-universities-by-u-s-news-2/>

Largest Banking Center: <https://charlotteregion.com/blog/2021/02/25/research-data/industry-insights-financial-services-in-the-charlotte-region/>

Financial Managers: <https://www.bls.gov/ooh/management/financial-managers.htm>

Business and Financial Occupations: <https://www.bls.gov/ooh/business-and-financial/home.htm>

Global Financial Technology Investment: <https://home.kpmg/xx/en/home/media/press-releases/2021/02/vc-investment-in-fintech-more-than-doubles-in-second-half-of-2020.html>

Employment and Career Advancement: Wake Forest does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.