



WAKE FOREST
UNIVERSITY

SCHOOL of PROFESSIONAL STUDIES



Master of *HEALTH*
INFORMATICS—Online

Drive *IMPACT* and *INNOVATION* in Healthcare



Ready to lead the future of the fast-evolving healthcare field? Earn a master's in health informatics online from top-ranked Wake Forest University. Enhance your healthcare expertise with in-demand data, analytics, and IT skills—and be ready to advance into top positions with increased responsibility and impact.

WHY CHOOSE

Wake Forest University?

Career Advancement

Equip yourself with the latest tools and techniques you need to drive your career forward, faster.

Accomplished Faculty

Created and taught by experts in this dynamic, expanding field, our master's program aligns to today's market trends and industry demands.

Online Flexibility

Take your courses 100% online, on your own time and schedule, and at your own pace.

Extensive Support

Work 1-on-1 with a Student Success Manager who is dedicated to your academic and career advancement. You'll get all the support you would on campus, plus extra resources designed for adult online students.

Connected Community

Attend optional live video discussions to engage and network with fellow fintech professionals and faculty.

LEARN MORE | 877.523.8271 | APPLY TODAY



Attend One of the Nation's *LEADING UNIVERSITIES*

Top-ranked in the U.S.

Earn your master's degree at a school that's been recognized for 25+ years.

185+ Year History

Enjoy the highest academic quality that blends deep experience with cutting-edge curriculum.

80K+ Alumni

Join our esteemed worldwide network and tap into exciting new opportunities.



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INDUSTRY OUTLOOK

Demand for managers with knowledge of health informatics systems is on the rise. The widespread use of electronic health records, increased demand for healthcare services in the aging population, and large number of retiring workers should continue to fuel this growth from 2020–2030.



32%

job growth projected for medical and health services managers, which is much faster than the average



175K+

new jobs for medical and health service managers and medical records and health information specialists



79%

healthcare CEOs who say they lack the resources and expertise to successfully pursue new growth and innovation



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CURRICULUM

Become an innovative leader who can improve both healthcare and patient outcomes. The interdisciplinary curriculum takes a holistic approach to health data management, weaving together leadership, analytics, and informatics. You'll learn how to use data to reduce health disparities and increase equity in the communities you serve.

Total Program Credits: 30

Core Courses: 27 credits

- Health Informatics Today
- Population Health and the American Healthcare System
- Healthcare Data Analytics
- Healthcare Databases
- Digital Health
- Health Information Regulation, Privacy, and Security
- Healthcare Leadership and Impact
- Quality Management in Healthcare
- Capstone in Health Informatics

Electives: 3 credits

Choose one:

- Project Management Essentials
- Telehealth Today and Tomorrow
- Artificial Intelligence for Health Informatics

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Program *OVERVIEW*

Learning Outcomes

Graduates will:

- Recognize fundamental components of health informatics and information systems.
- Select and employ appropriate methods and techniques for effective data governance, management, and analytics.
- Analyze current global healthcare data to understand health problems better and produce solutions that improve health, equity, and the delivery of health care services.
- Assess and implement foundational and emerging technologies to ensure quality, safety, privacy, and security in healthcare services.
- Develop and execute innovative and adaptive leadership strategies aimed at optimizing healthcare.

Length: 2 years

Start Dates: 3 per year
(Fall, Spring, Summer)

Tuition: \$38,940



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“Our research indicates that the future of professional education can benefit from a combination of traditional and novel, flexible offerings that advance relevant knowledge and prepare professionals to lead impactful change in their professions and industry.”

—Charles Iacovou, Ph.D.

Vice Provost of Wake Forest Charlotte Programs
Dean of the School of Professional Studies

About the School of Professional Studies

Wake Forest created the School of Professional Studies to help working adults build the skills and credentials needed to thrive in a fast-transforming global marketplace. You'll gain a rare and valuable blend of leadership, technical, and practical industry expertise that empowers you to advance your career, your organization—and your world.





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to what's next.

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Sources:

Best National University: <https://www.usnews.com/best-colleges/rankings/national-universities> (tie)

25+ Years: <https://news.wfu.edu/2020/09/14/wake-forest-ranked-among-top-national-universities-by-u-s-news-2/>

Medical and health services managers: <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>

Medical records and health information specialists: <https://www.bls.gov/ooh/healthcare/medical-records-and-health-information-technicians.htm>

Innovation and Growth in Healthcare: <https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/innovation-in-a-crisis-why-it-is-more-critical-than-ever>

Employment and Career Advancement: Wake Forest does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment.